

[vc_row type="in_container" full_screen_row_position="middle" scene_position="center" text_color="dark" text_align="left" overlay_strength="0.3" shape_divider_position="bottom"][vc_column column_padding="no-extra-padding" column_padding_position="all" background_color_opacity="1" background_hover_color_opacity="1" column_shadow="none" column_border_radius="none" width="1/1" tablet_text_alignment="default" phone_text_alignment="default" column_border_width="none" column_border_style="solid"]St Petersburg Beer Tour provider, [Thirsty Pelican Tours](#) has announced a collaboration with Jacksonville FL based "Beer Tourism" travel agency [Play Harder Tours](#). PHT will provide full-service travel agent services for visitors to the St. Petersburg / Tampa Bay areas, bringing their beer tourism expertise to the table. The collaboration will enable visitors to the Bay area a turn key beer-centric approach to their vacation planning to the most vibrant, and innovative beer culture in the state of Florida. The collaboration also opens the door to future beer tourism travel packages, to be marketed jointly to U.S. and European Beer Tourism destinations.

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[vc_column_text][vc_column][vc_row type="in_container" full_screen_row_position="middle" scene_position="center" text_color="dark" text_align="left" overlay_strength="0.3" shape_divider_position="bottom"][vc_column column_padding="no-extra-padding" column_padding_position="all" background_color_opacity="1" background_hover_color_opacity="1" column_shadow="none" column_border_radius="none" width="2/3" tablet_text_alignment="default" phone_text_alignment="default" column_border_width="none" column_border_style="solid"][Thirsty Pelican Tours](#), a St Petersburg Beer Tour provider, was founded in 2015. Their tours are designed with both locals & visitors in mind frequenting the top breweries in the Tampa Bay area. Offering Public Group Tours, Custom Private Tours, and the ultimate touring experience: Beer-cation Tampa Bay! Thirsty Pelican founder and Chief Pelican Maris Jeffery comment on the collaboration, "It's great to partner with a travel agency with a beer tourism

background, someone who knows and understands our business. We look forward to a strong working relationship between our companies". And what better place for an international travel company like Play Harder to highlight, Maris adds, "We are so fortunate to be located in one of America's craft beer hot spots that in addition to music and sports, just happens to be centered in the 'Sunshine City' with on average 362 days of sunshine, an incredible foodie scene, and is just bursting with art culture between the must-see SHINE murals, The Dali, and all of the Glass Art Museums. Let's Play!"

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WWW.PLAYHARDERTOURS.COM

[/vc_column][vc_column column_padding="no-extra-padding" column_padding_position="all" background_color_opacity="1" background_hover_color_opacity="1" column_shadow="none" column_border_radius="none" width="2/3" tablet_text_alignment="default" phone_text_alignment="default" column_border_width="none" column_border_style="solid"][Play Harder Tours](http://WWW.PLAYHARDERTOURS.COM) offers Beer Tourism travel packages to several destinations worldwide. They offer both group and individual travel with custom built packages to fit an individual's needs. PHT owner Bill Tabone says, "The St Petersburg area offers an outrageous tourism opportunity, offering everything from beautiful beaches, challenging golf courses, [and the draw of professional sports](#)... Coupled with a beer-culture that's out of this world makes the St Petersburg / Tampa Bay area the top Beer Tourism destination in Florida." Bill went on to say, "We are thrilled to be working

with Thirsty Pelican Tours providing hotel and activity booking opportunities in the St Petersburg area. The combination of our “Beer Tourism” travel agency expertise combined with Thirsty Pelican’s innovative approach to the Tampa Bay area beer tours gives our clients a one-stop shop that’s hard to beat.”[/vc_column_text]/[/vc_column]/[/vc_row]/[vc_row type=“in_container” full_screen_row_position=“middle” scene_position=“center” text_color=“dark” text_align=“left” overlay_strength=“0.3” shape_divider_position=“bottom”]/[vc_column column_padding=“no-extra-padding” column_padding_position=“all” background_color_opacity=“1” background_hover_color_opacity=“1” column_shadow=“none” column_border_radius=“none” width=“1/2” tablet_text_alignment=“default” phone_text_alignment=“default” column_border_width=“none” column_border_style=“solid”]/[vc_column_text]**Contact Information:**

[Thirsty Pelican Tours](#)

[Play Harder Tours](#)

Maris Jeffery

Bill Tabone

(727) 201- 8221

(727) 201-8236[/vc_column_text]/[/vc_column]/[vc_column

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